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L5 PORTABLE LED FRESNEL NOW AVAILABLE WORLDWIDE

(IBC 2014, Amsterdam) – Orders are already being fulfilled worldwide for the recent addition to ARRI's L-Series, the compact and lightweight L5. The L-Series started with the L7, an LED Fresnel that provides the same light qualities as a traditional tungsten Fresnel, but with the added features of full CCT tuneability and color selection. The L5 now extends this successful line of products, offering the same outstanding features as the L7, but in a smaller, more portable form.

Like the L7, the L5 Fresnel comes in three versions: the L5-C (Color), L5-TT (Tungsten Tuneable) and L5-DT (Daylight Tuneable). While the L5-C is the most versatile with regard to color tuneability, the L5-TT and L5-DT are 25% brighter than the L5-C and still offer a select CCT tuning range.

Despite drawing only 115 watts, the L5 is approximately 45% brighter than a 300-watt tungsten Fresnel, with a light output equivalent to a 450-watt tungsten fixture. When compared to the L7, the L5 is half the weight and size. In addition, the L5 maintains all the popular features of its larger sibling, including tuneability from 2,800 K - 10,000 K; green/magenta correction; hue selection; saturation control; and on-board DMX for communication with third-party control products.

New features of the L5 include a PowerCON power connector and an on-board battery input that allows industry-standard batteries to power the lamphead without any sacrifice in functionality or light output. The resulting increase in portability opens up whole new application areas, giving productions with the L5 tremendous freedom to move fast and work in locations without AC power.

The L5 perfectly complements the L7, facilitating more mobile lighting and a wider range of power classes for television studios. Its compact size and low weight permit the L5 to be rigged in tight places and hung from low ceilings. The L5 is also ideal for cramped location shoots and interview setups, with the low heat output creating safer and more



comfortable shooting conditions. This versatility, combined with the superb light quality, makes the L5 a welcome addition to the award-winning L-Series family.

Cinematographers and lighting professionals have been quick to recognize the production benefits of the L5, in Hollywood and other established film industries, but also in emerging markets. At a recent event hosted by ARRI Asia to showcase the new fixture, Taiwanese gaffer Chuang Sheng-Chin commented, "The L5-C's compact size makes it incredibly easy to carry and set up on site. For me, I think this new LED Fresnel is going to be especially helpful when shooting interior scenes on films TV dramas."

About ARRI:

With headquarters located in Munich, Germany, Arnold and Richter Cine Technik (A&R) was founded in 1917 and is the world's largest manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners that covers every facet of the film industry, including worldwide camera, grip and lighting equipment rental through ARRI Rental; turnkey lighting solutions through the ARRI System Group; lab services, postproduction and visual effects through ARRI Film & TV; and film distribution through ARRI Worldsales. Manufactured products include the ALEXA camera system and AMIRA documentary-style camera; Master Anamorphic lenses; L-Series LED and M-Series HMI lights; Pro Camera Accessories; and ARRISCAN archive technologies. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their technical contributions with 18 Scientific and Engineering Awards.

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